



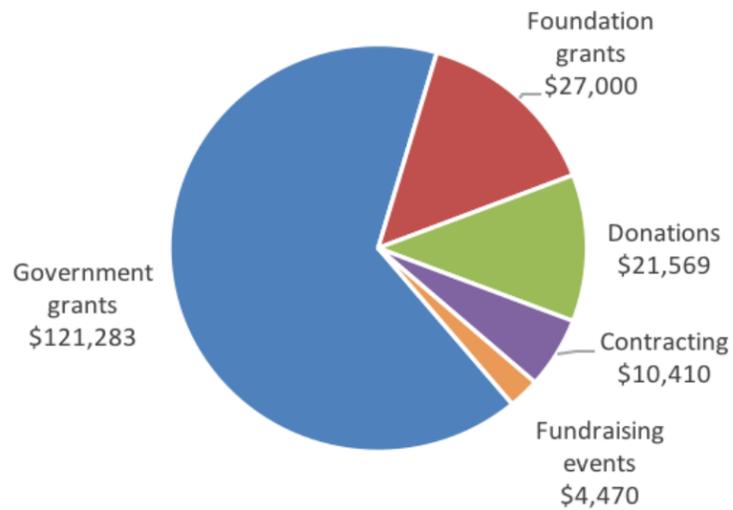
And here is our newest board member, Eve Sanford. Welcome, Eve! We also welcome Joanna Kaufman as our new Program Director and Barry Remis in his new role as Administrator.

Seated, from left: Ana Rico, Barry Remis, Joanna Kaufman, Kim Stanley.  
Standing, from left: Greg Janée, Kate Deutsch-Burgner, Eva Inbar, Mark Bradley, Sally Tannenbaum, Larry Bickford, Doris Phinney.

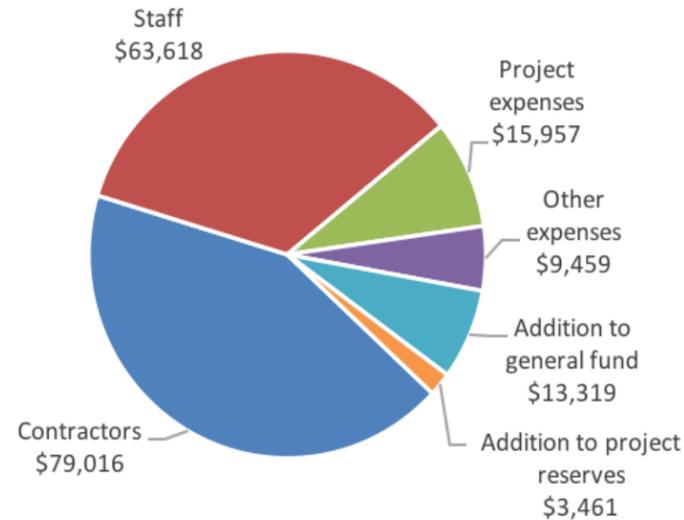
### COAST Financial Report 2016-2017

In the fiscal year 2016-17, COAST's total budget was \$184,831. Thanks to the generosity of our members and donors, to the McCune Foundation and to government Safe Routes to School grants, we have been able to sustain or expand our projects and maintain our staff. A special thank-you to our sponsors: Allen Construction, Harrison Associates, Deckers Outdoor Corp., MTD, Sansum Clinic, Goleta Valley Cycling Club, CEC, Architectural Foundation of Santa Barbara, Pujo Associates, Law Office of Marc Chytilo, Ensberg Jacobs Design.

#### COAST FY 16-17 Income



#### COAST FY 16-17 Expenses



# 2016-2017 Annual Report

**COAST**  
COALITION FOR SUSTAINABLE TRANSPORTATION



[WWW.COAST-SantaBarbara.org](http://WWW.COAST-SantaBarbara.org)

COAST provides advocacy, education and outreach to improve transportation options in Santa Barbara and Ventura Counties, promoting rail, bus, bike and pedestrian access. We are a 501(c)(3) nonprofit organization. Donations are fully tax-deductible.

COAST incorporated in 2002 as a 501 (c)(3) nonprofit organization. Since then it has become a champion for rail, bus, bicycle and pedestrian access, collaborating with other groups to make this vision a reality. These are some of COAST's signature achievements:

- Created a local **Safe Routes to School** program to encourage South Coast children to walk or bike to school, and do so safely.
- Led the **Coalition for a Fair Measure D** (later Measure A).
- Formed **Santa Barbara Walks** to make walking safer and more convenient on the South Coast. We are currently working intensively in the **Santa Barbara Eastside** and **Westside**.
- Formed a **Santa Barbara Bus Riders' Committee**.
- Initiated **Santa Barbara Open Streets**, partnering with **Traffic Solutions**.
- Led the campaign for **Vision Zero**, partnering with **SBBIKE**.

Help COAST fight against global warming and air and water pollution, and for cities and towns where automobiles are an option, not a necessity.

To join COAST or volunteer to help out on one of our projects, please call us, or visit: [www.coast-santabarbara.org](http://www.coast-santabarbara.org).

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Join us for our General Meeting the 2nd Wednesday of each month at 12 noon at the historic Adobe, 11 E. Carrillo Street, Santa Barbara.

### Our Wonderful Staff



From left: Joanna Kaufman, Jody Nelson, Kim Stanley, Ana Rico.



From left: Nancy Eckert, Barry Remis, Vanessa Rencher and Erisy Watt

## General Meetings



Our monthly General Meetings at the Union Bank Partners Building provide the community with the latest news on local transportation issues and a forum for lively discussion. Speakers during the past year have included representatives from Citizens' Climate Lobby, reports from far-away places, a preview of autonomous vehicles, and transportation experts from the City of Santa Barbara, Goleta, SBCAG, the County of Santa Barbara, MTD, and Traffic Solutions. Our General Meetings are free and open to everyone. They are made possible by the generosity of **our members**. Check our website for the schedule.

## Community Walks



Our intrepid walkers in front of the Westside Boys and Girls Club with Councilmember **Cathy Murillo** on a bitterly cold night in December, 2016. We identified places that needed better lighting. As a result, improvements will be made to the school crossing at Harding School.

## COAST Advocacy



COAST, together with our partner SBBIKE, leads the campaign for **Vision Zero** in our area. Vision Zero is an international movement which holds that traffic deaths and serious injuries are not inevitable, but can be prevented by a concerted effort of engineering, enforcement and education measures. We achieved a milestone in December, 2016, when the Santa Barbara City Council adopted a Vision Zero Resolution. Goleta is expected to follow suit soon. The resolutions will be followed by plans outlining concrete steps. Join our Coalition of twelve community groups as we work with these cities to adopt **Vision Zero** policies. Find out more on our website!

## Eastside Walks



We work with our Latino community to ensure that their voices are heard. Our Eastside moms, with support from COAST, achieved a major victory when the Santa Barbara School Board agreed to rebuild a badly eroded footpath leading to Cleveland School. Throughout the Eastside, there are more streetlights and safer crossings. This project is funded by a grant from the **McCune Foundation**. Special thanks to our Program Director **Joanna Kaufman** and organizer **Ana Rico**.

## Safe Routes to School



Our Safe Routes to School Program is thriving! We are making a major push to introduce bicycle education in the regular PE curriculum, partnering with SBBIKE. We are training teachers in the basics of bike education so that they can later teach on their own. We start in second grade when many students don't know how to ride yet. We have some wonderful volunteers who enjoy teaching kids how to ride. If you are interested in helping with this, please let us know. You will find it most rewarding. We have a terrific staff headed up by SR2S Coordinator **Kim Stanley**, assisted by Educators **Nancy Eckert**, **Barry Remis**, **Jody Nelson** and **Vanessa Rencher**. We appreciate our grant from **Measure A**. Further, we gratefully acknowledge the support of the **County of Santa Barbara** and the cities of **Santa Barbara**, **Goleta**, and **Carpinteria**.

## Community Forums



Our Eastside Community Forums are an opportunity for our constituents to learn and be heard. Our meetings are bilingual and always lively. We serve authentic Mexican food and provide childcare. Here our parents are expressing concerns to council member **Jason Dominguez**. This project is funded by the **McCune Foundation**. Special thanks to Program Director **Joanna Kaufman** and organizer **Ana Rico**.

## Walking Wednesdays



This popular program features free walking tours that take place on the fourth Wednesday of each month. This year, we entered into a partnership with **Sansum Clinic's Healthy People Healthy Trails** program. The tours are led by volunteer docents with a different theme each time, such as architecture, street trees, art, birds, urban creeks, green building, urban landscaping, and our rich history.

We had a dynamite season! Above we are in the Riviera for **Karen Feeney's** popular "Hidden Treasures of the Riviera" tour. Below we discover the community gardens at Pilgrim Terrace with Sansum's Health Educator **Gerri French**. One of our walks this year focused on Goleta Old Town.

We thank all our distinguished docents: **Dave Davis**, **Karen Feeney**, **Betsy Green**, **Fermina Murray**, **Gerri French**, **Anne Petersen**, **Marcello Ricci**. We also thank our program sponsors, **Allen Construction**, **Harrison Associates**, **Sansum Clinic**, **Stephen Murdoch** and **our members**.

Please visit our website for a slideshow of previous walks and for next year's schedule. Please contact us if you have an idea for a future walk or would like to be a docent.

