

Walk-Bike-Bus-Rail

COAST provides advocacy, education and outreach to improve transportation options in the Santa Barbara and Ventura regions, promoting rail, bus, bike, and pedestrian access.

How to reach us

COAST

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E-mail discussion list

Participate in discussions of local and regional transportation issues; receive notices of meetings and events. Subscribing is free and easy. Just visit:

<http://groups.google.com/group/coastsb>

COAST General Meeting

Our General Meetings discuss transportation issues affecting the Santa Barbara region. Meetings are open to the public. Location: 15 E. Carrillo Street, Santa Barbara. They are held the second Wednesday of each month, 12 noon to 1:15 pm. Please check our website for updates.

Walking Wednesdays

COAST organizes monthly walking tours on the fourth Wednesday of each month that are free and open to the public. Check our website for schedule.

Support COAST

COAST depends on you to create better transportation options in Santa Barbara and beyond. Support COAST by making a donation. Just use the enclosed envelope. Thank you!

Santa Barbara Adopts Vision Zero

By Eva Inbar



Eastside mothers and grandmothers support Vision Zero!

On May 12, 2015, the Santa Barbara City Council adopted the concept of Vision Zero. Vision Zero holds that NO traffic fatalities or serious injuries are acceptable; the only acceptable goal is ZERO. The revolutionizes the way we view traffic collisions: Many can in fact be prevented by a concerted effort involving engineering, enforcement and education measures. The City Council's vote is setting Santa Barbara on the course towards such a goal.

Our dedicated team of Vision Zero advocates has been meeting since last fall to plan our campaign. COAST and SBBIKE were the lead organizations. Eventually, many other organizations endorsed our platform. These include:

Santa Barbara County Public Health Department

Santa Barbara Chamber of Commerce

Mesa Architects

Mission Heritage Trail Association

Milpas Community Association (MCA).

More organizations are coming on board. If you belong to an organization and would like to learn more about Vision Zero, please let us know. Check our website, www.visionzerosb.org, for the latest news and to find out how you can get involved.

We thank all those who e-mailed the Council in support of Vision Zero and the many people who came out to speak. Testimony from family members of those who had been killed or injured on our streets was especially powerful. In early 2016, staff will begin drafting a plan to implement Vision Zero. The success of Vision Zero depends on a strong plan. This will only be possible with broad based public support. The May 12 vote is just the beginning.

Eastside rallies for safer walking Conditions

By Rebecca Waid

Eastside Walks is campaigning for improvements at the intersection of Carpinteria and Voluntario streets, where two Franklin School students were struck by a car this past year. On April 16, we held a rally at the intersection. About 25 Eastside residents and their children attended, as well as Councilmember **Cathy Murillo**. Our local policeman, **Officer Gutierrez** stopped by to supply us with water as it was a hot day. Later, **Father Marin** from the Church of Our Lady of Guadalupe offered his encouragement as well.

The next day, Eastside Walks attended the Santa Barbara City Council meeting. The council listened to testimony from several Eastside residents as well as COAST staff, urging them to put children's safety first. We thank all the Councilmembers for their concern, above all **Cathy Murillo**. We also thank City Public Works staff who continues to work with us to make the Eastside a safer place for kids and people of all ages. City Staff will apply for a special grant to improve the Carpinteria/Voluntario intersection.



Rally in the Eastside on April 16

On April 9, **Derrick Bailey** and **Jessica Grant** from Public Works attended our Eastside bus meeting to explain where we stand with our Eastside Neighborhood Traffic Management Plan, what has been done, what is in the pipeline, and what is still left to do. Our accomplishments are impressive. The meeting was so popular we could barely seat everybody. It was lively with Mexican food and many children about, but our Public Works friends took it in stride. We thank Jessica and Derrick for truly caring.

On May 12, Eastside Walks hosted a Community Walk down Salinas from Clifton to Old Coast Highway. Along the route, we viewed the improved crosswalks the City of

SB recently installed at Clifton and at Cacique. These look really good! We are grateful to the City of Santa Barbara for these improvements. The walk ended at the intersection of Salinas with Old Cost Highway/Punta Gorda where we explored ways to make this area safer for pedestrians and cyclists. We will bring any areas of concern to the attention of the City of Santa Barbara.

Meet our new Interns



Susana Corletto is a third year Environmental Studies student at UCSB. In her time out of classes, she enjoys working with children and teaching them about nature and the environment. She hopes to continue working with the community while also promoting more sustainable practices.



Aaron Strockis writes: I am currently a second-year undergraduate at UCSB, pursuing a degree in political science with a minor in history. I am surrounded by a rich diversity of students who share my passion for community service. This drove me to join COAST. I look forward to having a positive impact.

Safe Routes to School Spring Round-Up

By Kim Stanley and Barry Remis

COAST's Safe Routes to School team has been busy doing the safety presentations and activities at the schools that are the backbone of our program, but lots of additional activities have been keeping us on our toes!

Many of these additional events have been part of CycleMAYnia. COAST and SBBIKE organized the "Educators and Advocates Happy Hour." The goal was to inform educators and advocates- teachers, parents, principals, etc. about how to make walk and bike culture more visible in their schools and how we can support their efforts.

May 6 was National Bike to School Day. Twenty-six schools participated in this successful annual event. Photos from organizers inevitably included photographs of overflowing bike racks and beautiful smiling faces!

COAST worked with student Leadership Team at Dos Pueblos High School to celebrate DP's '2nd annual' B2SD. Students were welcomed with live music and snacks as they arrived car-free. Our favorite component: Leadership students held a sign facing



Dos Pueblos student leadership team with COAST staff at Bike to School Day.

the line of backed-up cars approaching the school saying "You Could Have Been There By Now!" At Santa Barbara High School, Don's Net Café students hustled to get Team Soil- a high-energy professional BMX stunt show to perform during lunch!

Bike to School Day is also the final event day in COAST's four-month 'Walk & Roll Challenge,' in which 56 classrooms (over 1,300 students across 15 schools) are vying for the top Walk & Roll participation rate. The winning classroom was Julia Bowen's class at Monroe school with a participation rate of 99%! They won a trip to Zodo's Bowling & Beyond. Congratulations! Our 2nd and 3rd place classrooms were Juri Holmes class at Foothill School with 95.6% participation and Kaye Cantu's class at Washington with 96.4%. These both won a pedal-powered bike blender smoothie party at their school.

Also part of CycleMAYnia,

COAST teamed up with Carpinteria Family School, Traffic Solutions and SBBIKE, among others, to present Carp's first Family Bike Night ('Bici Familia') on Friday, May 1st. About 100 families attended a bike safety presentation, bike skills courses, learn-to-ride and bike maintenance areas, enjoyed tacos and purchased low-cost helmets. It was a huge success in terms of public participation and collaboration among so many organizations.

...Just long enough for us to catch our breath, a similar Family Bike Night will take place at Adams School in Santa Barbara on June 5th.

With the stalwart determination of Nancy Eckert, we also did a bike drive this spring. Fliers were made, mail chimpers emailed, partnerships formed and volunteer mechanics mustered! The SR2S program now has twelve bikes we can bring to our bike skills classes for students who do not have bikes or cannot get their bikes to school.

With Santa Barbara updating its Bike Master Plan, we hope this encourages - of course- more walking and biking but also more engagement in the public process so that our streets serve all users- safely.



Rebecca Waid at San Marcos HS Wellness Day



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Raise Money for COAST when you shop at Amazon!

It's easy. Just go to Smile.Amazon.com, then to Your Account and select Coalition for Sustainable Transportation as your preferred charity. A portion of your purchase will go to COAST at no cost to you. Thank you!

You are invited to our Annual Solstice Party

When: June 20, 11:30 to 2 pm

Where: Heritage Oaks Bank (formerly Business First), 1035 State Street.

Help us welcome summer with our summer solstice party!

We will be watching the parade with front row seats. Lunch, gelato and of course margaritas will be served.



Our Walking Wednesdays are in full swing. Our first three walks, featuring **Anthony Grumbine**, **Jeff Shelton** (at left) and **Rob Pearson**, were all very successful. At our next walk on June 20, we'll be touring Chumash sites. Check our website for details and schedule for the rest of the season.

We thank our Individual Supporters

We thank these people who joined COAST or renewed their support during the past three months: **Maida and Duffy Smith, Larry Bickford, Hal Conklin, Margaret and Joe Connell, Rick Frickmann, Drew Hunter, Erika Lindemann, Own Patmor and Doris Phinney, Paul and Kathryn Relis, David Stone, Bruce Tiffney, Bicky Townsend, Jim Balter, Mary Bucholtz, George Relles and B.L. Borovay, Sally Tannenbaum, Jean Thomson, Linda Hill, Naomi Greene, Jason LoCicero, Barry Remis, Kevin Young, Kalon Kelley, Brian Fahnestock, Joan and Bill Murdoch, Susan Van Atta and Ken Radtkey, Valerie Watt, James Shipley and Beverly Herbert, Dick and Mickey Flacks, Eva inbar, Greg Janee, Doug and Linn Sillers, nan Bedford, John Cinatl, Deborah Schwartz and Hap Ziegler, Meredith McMinn, Greg Mohr and Wendy Wittl.**

We thank our Major Supporters

We thank the **McCune Foundation, the Fund for Santa Barbara, the Gildea Foundation, Cottage Health System, the Goleta Valley Cycling Club and Santa Barbara Mountain Bike Trail Volunteers** for supporting our major projects. Further thanks go to our business sponsors, **Allen Construction, Harrison Design Associates, Deckers.**