

Meet the COAST Board and Staff



From left: Kate Deutsch Burgner, Mark Bradley, Deborah Schwartz, Eva Inbar, Greg Janee, Rebecca Waid.

2013-2014 Annual Report



WWW.COAST-SantaBarbara.org

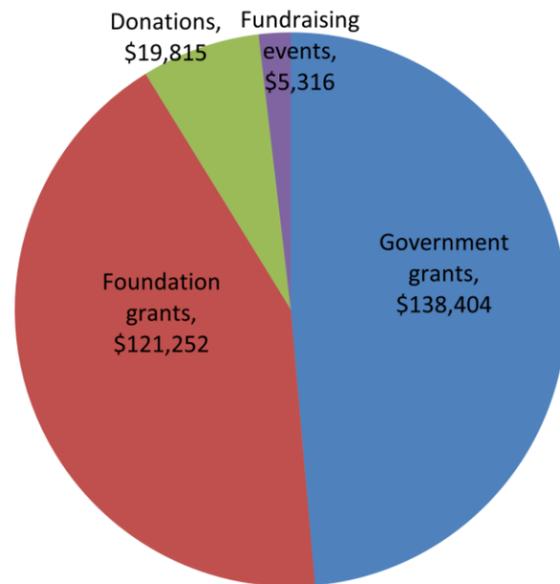
COAST incorporated in 2002 as a 501 (c)(3) nonprofit organization. Since then it has become a champion for rail, bus, bicycle and pedestrian access, collaborating with other groups to make this vision a reality. These are some of COAST's signature achievements:

- Created a local **Safe Routes to School** program to encourage South Coast children to walk or bike to school, and do so safely.
- Formed **Santa Barbara Walks** to make walking safer and more convenient on the South Coast. We are currently working intensively in the **Santa Barbara Eastside**.
- Formed a **Santa Barbara Bus Riders' Committee**.
- Established **CoastalRailNow** and **ASERT** to promote commute choices to points north and south of Santa Barbara, with a growing focus on transit options in Ventura County.
- Coordinated Santa Barbara's first **Open Streets Initiative** on November 2, 2013. The event closed Cabrillo Blvd. to traffic for the day and opened it up for people to walk, bike, skate, dance and socialize. It was a huge success!

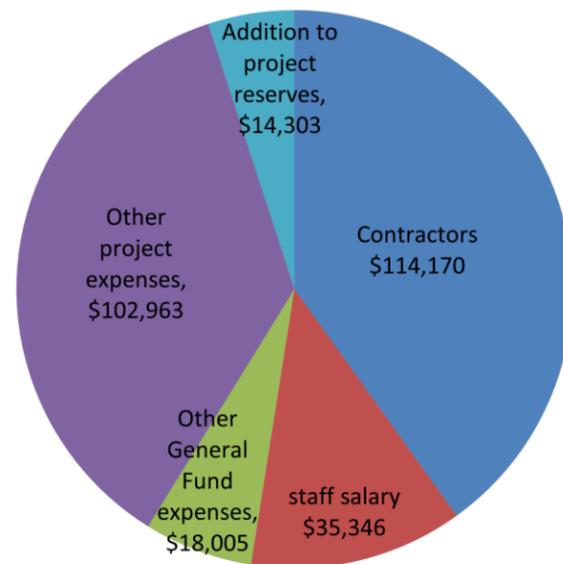
COAST Financial Report 2013-2014

In the fiscal year 2013-14, COAST's total budget was \$284,787, up 73% over the previous year. Thanks to the generosity of our members and donors, to the McCune Foundation, the Fund for Santa Barbara, and to government Safe Routes to School grants, we have been able to expand our projects and increase the size of our staff. And we were the presenting organization for Santa Barbara Open Streets, causing a growth spurt in our budget. A special thank-you to our business sponsors, Allen Associates, Harrison Associates, Deckers and Yardi.

COAST FY 13-14 Income



COAST FY 13-14 Expenses



COAST provides advocacy, education and outreach to improve transportation options in Santa Barbara and Ventura Counties, promoting rail, bus, bike and pedestrian access. We are a 501(c)(3) nonprofit organization. Donations are fully tax-deductible.

Help COAST fight against global warming and air and water pollution, and for cities and towns where automobiles are an option, not a necessity.

To join COAST or volunteer to help out on one of our projects, please call us, or visit: www.coast-santabarbara.org.

COAST
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Join us for our General Meeting the 2nd Wednesday of each month at 12 noon at the historic Adobe, 15 E. Carrillo Street, Santa Barbara.

Our Wonderful Staff



From left: Rebecca Waid, Robin Elander, Kim Stanley, Ana Rico.



From left: Nancy Eckert, Barry Remis; interns Iulia Roman and Tara Cseresznyak

Safe Routes for Seniors!



We won national acclaim for this cutting edge project to help seniors get around on foot safely. We presented it at the California "Peds Count" conference in May, 2014. Our work will assist government agencies in choosing the kind of improvements that will benefit seniors. Here we are at a Community Walk on Calle Real. Our thanks go to Project Director **Rebecca Waid** for her outstanding leadership.

COAST brings Open Streets to Santa Barbara



On November 2, 2013, up to 10,000 people came out to celebrate Santa Barbara's first Open Streets event. With the street closed to traffic for the day, they walked, jogged, danced, skated, did Yoga and enjoyed the many activities provided by community groups. We had more than 160 volunteers and over 100 activity providers and sponsors, chief among them **Yardi Systems**. Special thanks to our outstanding coordinator, **Robin Elander**.

Twelve Years of Safe Routes to School



Safe Routes to School is an international movement that encourages children to walk or bike to school and enables them to do so safely. As former Congressman Oberstar has famously said, it is about "changing the habits of an entire generation."

COAST has coordinated local Safe Routes to School projects since 2002, and our program is one of the best in the nation. We have helped several schools get safer sidewalks, crosswalks and bike paths. We bring to the schools bicycle and pedestrian safety education and low-cost or free bicycle helmets. We help schools organize event days, Walking School Buses and Bike Trains. Everyone enjoys these events that bring out thousands of local children walking and biking to school.

Our program expanded significantly in 2013-14. All South Coast schools now participate in our program. We are reaching EVERY child in our area several times during his or her school career with our message.

We have a terrific staff headed up by SR2S Coordinator **Kim Stanley**, assisted by Educator **Nancy Eckert** and **Barry Remis**. He is pictured above teaching a class at Adams School Family Bike Night.

Our latest expansion was made possible by a new grant from **Measure A**. Further, we gratefully acknowledge the support of the **County of Santa Barbara** and the cities of **Santa Barbara**, **Goleta**, and **Carpinteria**. Further, we thank **Yardi**, the **Goleta Valley Cycling Club** and caring individuals. We appreciate all of your support!

Walking Wednesdays



This popular program features free walking tours that take place on the fourth Wednesday of each month. The tours are led by volunteer docents with a different theme each time, such as architecture, street trees, art, birds, urban creeks, green building. Above, we learn about the Trees of the Santa Barbara Skyline with Rob Muller. We thank all our distinguished docents and our program sponsors, **Allen Associates**, **Harrison Associates**, and **Point2Homes**.

CoastalRailNow and ASERT advocate for Transit Users



Nearly 80 adults and children enjoyed **National Train Day** in May, 2014, organized by COAST. It was attended by many elected officials and promoted the Ventura-Goleta commuter rail service we so desperately need.

In Ventura, our **ASERT** project did groundbreaking work to organize a Ventura County Bus Riders' Union (VCBRU) and to develop a **Lifeline Transit Plan** based on input from hundreds of riders. We thank our partners at **CAUSE**, especially Cameron Yee and Aracely Preciado for their terrific work on ASERT. We also thank the **McCune Foundation** for making ASERT possible.

COAST's Bus Riders' Committee advises MTD



Our new Bus Riders' Committee is providing a steady voice for Santa Barbara bus riders they did not have before. We advise MTD so they can provide the best service possible. Here we are with retiring General Manager Sherrie Fisher at the center. Our meetings are bilingual and always lively. This project is funded by the **McCune Foundation** and the **Fund for Santa Barbara**. Special thanks to Project Director **Rebecca Waid** and organizer **Ana Rico**.

Eastside Walks!



Walking is getting safer in the Eastside neighborhood: There will soon be more and brighter street lights, pedestrian refuges and a new sidewalk on the narrow Yanonali Bridge. Here is a group of our activists holding a march on this bridge in January, 2014. This project is funded by grants from the **McCune Foundation** and the **Fund for Santa Barbara**. Special thanks to Project Director **Rebecca Waid** and to our organizer **Ana Rico**.

PRESENTING THE SECOND ANNUAL
Santa Barbara Open Streets
 October 25, 2014
 Coordinated by COAST
 with marketing support from Traffic Solutions

