

## Walk-Bike-Bus-Rail

COAST provides advocacy, education and outreach to improve transportation options in Santa Barbara County, promoting rail, bus, bike, and pedestrian access.

### How to reach us

COAST  
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[www.coast-santabarbara.org](http://www.coast-santabarbara.org)

### E-mail discussion list

Participate in discussions of local and regional transportation issues; receive notices of meetings and events. Subscribing is free and easy. Just visit:

<http://groups.google.com/group/coastsb>

### COAST General Meeting

Our General Meetings discuss transportation issues affecting the Santa Barbara region. Meetings are open to the public. Location: 15 E. Carrillo Street, Santa Barbara. They are held the second Wednesday of each month, 12 noon to 1:15 pm. Please check our website for updates.

### COAST Monthly Mixer

Please join us the second Thursday of each month from 5-7 PM at the El Paseo Restaurant in Santa Barbara.

### Walking Wednesdays

COAST organizes monthly walking tours on the Fourth Wednesday of each month at 5:30 pm that are free and open to the public.

### Support COAST

COAST depends on you to create better transportation options in Santa Barbara and beyond. Support COAST by making a donation. Just use the enclosed envelope, or you can go to the COAST website. Thank you!

## Train Day 2012

By Dennis Story



*Das Williams, Salud Carbajal, Grant House and many young fans celebrate Train Day*

National Train Day 2012, hosted locally by COAST, was bigger and better than ever. There was a model of the Santa Barbara station and a train layout with running trains which mesmerized kids. Many families enjoyed a short train ride to Carpinteria and back. **Das Williams, Salud Carbajal, Helene Schneider** and **Grant House** all made the case for commuter rail in our coastal corridor. COAST will continue to be the champion for rail. Please visit our website to sign a petition for better rail service along the California Coast. In case you missed this year's event, be sure to join us next year!

## Kim Stanley receives the Velo Wings Award



*Kim receives her award from Jeremy Tittle of Salud Carbajal's office while Hillary Blackerby, Helene Scheider and Janet Wolf look on.*

Our own Kim Stanley, Safe Routes to School Coordinator with COAST, was celebrated by the Bicycle Coalition for her work teaching young people the joys and skills of bicycling. She was one of three "extraordinary women" receiving the Velo Wings award "for giving flight to cycling programs in Santa Barbara County". Santa Barbara Mayor Schneider, 2<sup>nd</sup> District Supervisor Wolf and representatives from the 1<sup>st</sup> Supervisorial District and State Assemblyman Das Williams showered Kim with enough awards and commendations to fill a wall. Kim, you deserve every one of them! Congrats!

# Bike to School Day 2012

By Greg Janee

Bike to School Day 2012 was a huge success. Said Kim Stanley, Safe Routes to School coordinator, "The kids had fun, they loved the prizes, and the numbers look good." We also had good participation in Carpinteria, a SR2S newcomer. The photos are from Aliso School in Carpinteria.

Here are some of the notes we got from schools:

From **Aliso School**: "Aliso's four bike rack were completely filled on Wednesday with bike and scooters...Earlier in the school year, COAST

provided low-cost bike helmets for our students...Aliso School is considering designating one day per week as Bike to School Day to reduce car traffic and our environmental footprint and students' activity levels ... Aliso appreciates the collaboration with COAST and Ms. Stanley."

From **Vieja Valley Elementary**: "Thanks for the prizes Kim, the kids loved them! We had a great event, 93 walkers and riders out of 340 students. We had a snack for all of the riders and a small prize along with the ones you brought. On Friday, the principal will host a special extra recess for kids who walked and biked all season. Thanks for your support, next year we plan to have bike/walk to school every month for the entire year."



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Left: A full bike rack and many proud riders at Aliso School



A very young rider and her first bike at Aliso School

Bike to School Day is a national event for the first time this year. Locally, it has been led by COAST for about ten years and is now part of CycleMAYnia.

## Meet the COASTers: Paula Perotte

By Eva Inbar

We welcome Paula Perotte as a new member of COAST. For 29 years Paula Perotte and her husband, Peter, have lived in Goleta, raising two daughters now 21 and 29. In 1995 she began her advocacy for Safe Routes to School: When completion of a county highway through her residential community brought more and faster traffic, she successfully lobbied for a STOP sign needed for safe crossing.

As a member of the California State PTA for 18 years, Paula worked with Assemblymember Hannah-Beth Jackson on legislation for "double fines in school zones" and Pedro Nava to reduce speed limits to 15 MPH and extend school zones to 1,000 feet (AB 321)

She's been an environmental advocate, especially for reducing single auto use and encouraging pedestrian and bike-friendly policies.

Paula has recently been elected to the Goleta City Council where she continues to advocate for Safe Routes to School and Complete Streets.

At left, she can be seen making herself a bike smoothie during a recent CycleMAYnia event.



# Progress in the Eastside

By Caitlin Carlson

Spring has been busy for our Eastside Walks team. On May 8, the City Council has voted to implement a road diet and install rapid flashing beacons plus medians on Milpas. This wrapped up a long and contentious process to improve pedestrian safety on Milpas that started with our Eastside public forum on November 16, 2011, following the death of young Sergio Romero. We thank the City for its robust effort on Milpas and are especially enthusiastic about the road diet. This opens so many possibilities! At the same time, we cannot stop at Milpas. The neighborhood and particularly Salinas Street also needs help. After hosting several neighborhood walks around Salinas, we brought out a group of about 20 Eastside residents, mostly moms, to speak about Salinas during public comment at a City committee meeting. (See photo.) They heard the message loud and clear!

If you live in the Eastside, and are concerned about walking safety in your neighborhood, we hope you will get involved with Eastside Walks. We meet weekly on Tuesdays at 10am at the Eastside Library.



## A Street is born

By Alex Pujo

### Santa Barbara to take control of Cliff Drive and Las Positas

In a dramatic 5-2 vote (Francisco & Hotchkiss opposed) a solid Santa Barbara Council majority voted on May 21 to begin a “relinquishment” agreement with Caltrans that will make State Highway 225 (Cliff Drive and Las Positas Road) part of the local street network. In the name of “self-determination” and “local control” the winning motion put Highway 225 on the same path that a generation ago turned Cabrillo into a Boulevard. A process to figure out improvements is about to begin: a long hoped-for Main Street for the Mesa is finally born.

Since 1993, neighbors have repeatedly asked Caltrans and the City to improve the design, high speed and lack of crosswalks on Highway 225 that have caused scores of collisions and four fatalities in 2004-09. The maintenance of this 4.6-mile road (\$367,000/year) in a budget-cutting year weighted heavily in the negotiations. Just a few weeks earlier Councilmembers White and Murillo were leaning towards “mañana” but, as Murillo came to accept, there will never be surplus money in the street fund. Mayor Schneider asked: “If not now, when?”

This vote proves again that local elections do matter. In November of last year Cathy Murillo replaced Michael Self on Council and, since then, changes in City transportation policies have been swift and sharp. The north end of Milpas (Cota to Canon Perdido) will be re-stripped with bike lanes and safer crossings; De La Vina at Figueroa will have improved crosswalks; Modoc Road at Portesuello (La Cumbre JH) will be drastically enhanced. In vote after vote COAST’s message of “walk, bike, bus, rail” resonates loud and clear.

Last October COAST recognized Mesa Architects with the 2011 Barry Siegel Award for their successful advocacy for re-stripping Cliff Drive between Meigs Road and City College. We congratulate them again now for this new and significant milestone.



From left: Diana Blanchard, Courtney Dietz, Kim Stanley and four wonderful UCSB students. We gave out 65 helmets and plenty of information about COAST.

# COAST

COALITION FOR SUSTAINABLE TRANSPORTATION

Coalition for Sustainable Transportation

P.O. Box 2495

Santa Barbara, CA 93120

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## Raise Money for COAST when you shop online!

It's free! Just click on the "Shop to support COAST" button on the COAST website and you will find almost 700 stores, including Home Depot, Amazon.com, Target, Best Buy, E-Bay, Nordstrom's and many more. When you go through the i-give portal, these stores will donate a percentage of your purchase to COAST.

## Coming soon: COAST's Summer Solstice Party

When: Saturday, June 23rd, 11:30 pm until the parade ends  
Where: Business First Bank, 1035 State Street, corner Figueroa  
Suggested Donation: \$20 or \$30 per couple  
*Enjoy good friends, food and drink with a great view of the parade!*

## Don't miss our next Walking Wednesday!

On Wednesday, June 27, 5:30 to 7 pm, we will take a tour of attractive affordable housing projects in the west downtown, led by two architects and one City housing authority rep. Meet at Garden Court, 1116 De la Vina.



## COASTERS having Fun with the Team Bike Challenge

Here are three members of the COASTERS bike team that competed successfully in this year's team bike challenge. From left: Team captain Greg Janee, Debbie Castanha, Caitlin Carlson. Not pictured: Kim Stanley and Tracey Singh.

## We thank our Individual Supporters

We thank these people who joined COAST or renewed their support during the past three months: **Jeff Carmody, Lee Heller, Mary Byrd & John Fisher, Jason LoCicero, Robert Rainwater & Brigitta Van Der Raay, Forrest Wilde, Martha Siegel, Dan Herron, Bob Zimels, Jan Keller, Steve Maas, Linda Krop, Ray and Linda Franco, John Kirk, Paula Perotte, Ken Radtkey & Susan Van Atta, Marc McGinnes, Charles Croninger, Rick Frickman.**

## We thank our Major Supporters

We thank the **McCune Foundation**, the **Social Justice Fund of Ventura**, the **Santa Barbara Foundation**, the **Fund for Santa Barbara**, the **Orfalea Foundation**, the **Southern California Gas Company** and the **Goleta Valley Cycling Club** for supporting our major projects. Further thanks go to our business sponsors, **Deckers Outdoor Corp, Allen Associates and Citrix Online.**